



**Communicating Science: A Workshop for
Communicating with the Media
September 23, 2009
1-4:30 pm**

Cost: \$100.00

**Location (tentative): American Institute of Biological Sciences, 1444 I Street,
NW, Suite 200, Washington, DC 20005**

Attendees will receive practical tips and tools, and will participate in exercises that will help you more comfortably and successfully speak with news reporters. Many of the tips and techniques workshop participants will receive may also prove valuable when speaking with institutional administrators or community organizations. All participants will also receive a resource packet, including a copy of the AIBS book “**Communicating Science: A Primer for Working with the Media.**” This is a valuable member benefit that AERC is pleased to make available to our member institutions.

A maximum of 25 individuals can be accommodated, however, a minimum of 10 registrants are required for this event to proceed. Payment will be made to AERC by check only.

For additional information about this workshop, contact AIBS director of public policy, Dr. Robert Gropp at American Institute of Biological Sciences, Phone: 202-628-1500 x 250.

Communicating Science Registration

Name:

Business Address:

City:

State:

Phone : (daytime)

(evening)

Payment Information: Check or money order made out to AERC. Prepayment requested with registration. Return this form to: AERC c/o: Katy Feldt, Natural Resources Research Institute, University of Minnesota Duluth, Duluth, MN 55811.